

On June 15<sup>th</sup>, 2016, ICE Standard was featured in an article in the New York Daily News. The article, titled “11 Apps That Could Save Your Life In Case Of An Emergency”, written by Alejandro Alba, a tech reporter for the New York Daily News, describes the value provided by ICE Standard which could be crucial to surviving an emergency.

# 11 apps that can save your life in case of an emergency

These are 10 apps that could potentially save your life in case of an emergency.  
(DOLGACHOV/GETTY IMAGES/ISTOCKPHOTO)

**BY ALEJANDRO ALBA**



NEW YORK DAILY NEWS

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No one ever likes to think of the possibility of running into trouble or getting caught in the middle of a natural disaster, but in case you ever find yourself in an emergency it's better to be prepared.

The Daily News has put together a list of apps and messaging services that can alert of you of crisis or contact 911 if you're in dire need of help.

## ICE Standard

Put your emergency information on your lock screen, in case you are in an accident.

Provide your information automatically to 911 operators via Smart911™.

**You are registered for Smart911™ with number (234) 567-8910!**

Your ICE Standard information will be available to 911 operators and police in Smart911-enabled communities when you call them from this number. If your phone number changes, be sure to unregister it and register your new number right away.

[Unregister \(234\) 567-8910](#)

ICE Auto Smart911™ Wallpaper About

The left image shows a smartphone lock screen with the following information: Time: 11:59, Date: Wednesday, November 5, Name: John Doe - High Risk, Conditions: Type 1 Diabetes, DOB: 5/15/84, Blood A+, Sex: M, Emergency/Medical Contacts: Phil Doe - (234) 564-8088, Sarah Weeks - (567) 891-0234, Lucy Harrison MD - (215) 344-6646, Medications: Insulin, Ambien, Allergies: Peanuts, Other Info: I am a vegetarian and organ donor. I have a metal plate in my arm from surgery.

ICE Standard — The official in case of emergency standard card app.  
(ITUNES)

This app works as a digital emergency card that emergency responders can check in case you're unconscious or can't communicate verbally.

ICE Standard, "the official in case of emergency standard card app," puts your health information on the lock screen of your phone so EMTs can know all your information at a glance. However, it's always recommended to have a physical emergency card in case your phone is severely damaged, overlooked or dead.

ICE also has a featured called Smart911 that sends your digital emergency card to operators when you call 911 and ask for help.