On June 15th, 2016, ICE Standard was featured in an article in the New York Daily News. The article, titled "11 Apps That Could Save Your Life In Case Of An Emergency", written by Alejandro Alba, a tech reporter for the New York Daily News, describes the value provided by ICE Standard which could be crucial to surviving an emergency.

11 apps that can save your life in case of an emergency

These are 10 apps that could potentially save your life in case of an emergency. (DOLGACHOV/GETTY IMAGES/ISTOCKPHOTO)

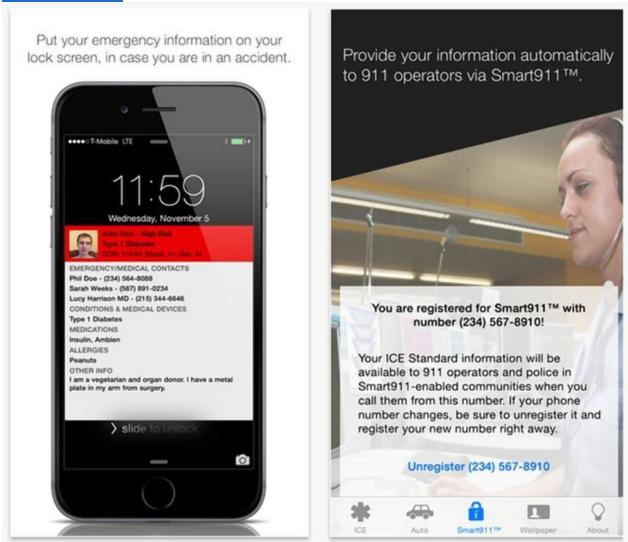


NEW YORK DAILY NEWS Updated: Wednesday, June 15, 2016, 9:54 AM

No one ever likes to think of the possibility of running into trouble or getting caught in the middle of a natural disaster, but in case you ever find yourself in an emergency it's better to be prepared.

The Daily News has put together a list of apps and messaging services that can alert of you of crisis or contact 911 if you're in dire need of help.

ICE Standard



ICE Standard — The official in case of emergency standard card app. (ITUNES)

This app works as a digital emergency card that emergency responders can check in case you're unconscious or can't communicate verbally.

ICE Standard, "the official in case of emergency standard card app," puts your health information on the lock screen of your phone so EMTs can know all your information at a glance. However, it's always recommended to have a physical emergency card in case your phone is severely damaged, overlooked or dead.

ICE also has a featured called Smart911 that sends your digital emergency card to operators when you call 911 and ask for help.